

Wright's
A GOOD PLACE TO TRADE

LAYAWAYS
Customers wishing to take advantage of the sale prices and who have not the ready cash may have goods laid away.

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MAIL ORDERS
Out-of-town customers may take advantage of sale. Send orders by mail. Orders filled same day as received.

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For January Sale Crowds of This Week

Dresses at Half



Such dresses as these will be in great demand for Spring—the styles being so similar. There are jaunty street gowns, dresses for afternoon wear and a splendid assortment of exclusive evening gowns—all now offered at half.

- \$10.95 Dresses on sale . . . \$5.50
- \$15.00 Dresses on sale . . . \$7.50
- \$20.00 Dresses on sale . . . \$10.00
- \$25.00 Dresses on sale . . . \$12.50
- \$30.00 Dresses on sale . . . \$15.00

Your Favorite Corset at the January Price

Whether you wear a Gossard, a Edfern or a Warner Corset you may buy the spring styles at the sale price. Our corsetiere will fit them with just the same care as though you were paying the regular price.

—Some special corsets which are not of the very latest models are being closed out at greater reductions.

- \$5 and \$6 Redferns on sale . . . \$2.98
- \$1.50 Crown Belt on sale . . . 98c
- \$1.50 Niris—new—on sale . . . 98c

All Men's Wearables Are Now Cheaper

The January Sale is the signal for the reduction of all goods in the men's department. Men who appreciate a little saving are supplying all their wants now—the bill is lower in all cases. Hart Schaffner & Marx and Clothcraft suits are included.

Ladies' Bath Robes With Slippers to Match

A long luxuriant bath robe of the heavy cloth robe—with comfortable slippers made of the same material. Not a great many of them here—but the stock is to be closed out.

- \$3.75 Bath Robes on sale . . . \$1.98

Ladies' Lace Collars to be Closed Out at 50c

Probably only one or two of a kind in this assortment. Lace Collars from the regular lines of the season's selling. In order to effect a quick clearance we have placed them all in one lot.

- \$3 Lace Collars on sale . . . 50c

Suits for Boys

Not like a sale of old stock—the suits offered in this stock are new models—with the latest knickerbocker pants. The fabrics are in pleasing patterns.

- \$2.50 suits on sale . . . \$1.95
- \$3.00 suits on sale . . . \$2.35
- \$3.50 suits on sale . . . \$2.85
- \$4.50 suits on sale . . . \$3.60
- \$6.00 suits on sale . . . \$4.75



TODAY was the beginning of the third week of this remarkable sale. As the time grows short, the crowds increase. Every visitor is an enthusiastic booster for the Greatest Sale of the year. Do not delay your purchasers any longer—the sale is now nearing the close. For the benefit of those who wish to take advantage of the reductions and have not the ready cash, we allow selections to be made now and the package held until wanted.

Handsome Suits for Women—Half Price

The sales of the past two weeks prove to us that many women were waiting for the sale of suits. Prudent women, those who read of the advance style indications, realize that the suits now offered will be excellent styles in the spring.

It would be impossible to buy such splendid values even at wholesale—these prices do not pay us their cost.

- \$15 Suits on sale . . . \$7.50
- \$20 Suits on sale . . . \$9.95
- \$25 Suits on sale . . . \$12.50
- \$27 Suits on sale . . . \$13.50
- \$32 Suits on sale . . . \$16.00

Ladies' Coats Only Half Former Prices

Those of you who have investigated have found that the suit styles for spring embody the cut-away style with the narrowed skirt—the elongated sleeve and other features which are so pronounced in the stock of Coats which we now offer at the January Reductions—which is just one-half of the former price. The stocks grow smaller each day.

- \$6.95 Coats on sale . . . \$3.45
- \$9.95 Coats on sale . . . \$4.95
- \$12.50 Coats on sale . . . \$6.25
- \$19.75 Coats on sale . . . \$9.85
- \$24.75 Coats on sale . . . \$12.40

Silks & Dress Goods at January Prices

You will find these remarkable dress goods and silk items arranged on tables in this department for easy choosing.

- 60c Messalines, Serges, Plaids, etc. . . . 38c
- \$1.50 Serges in spring colors . . . 98c
- \$1.50 Diagonals 54, in. wide 98c
- \$3.00 Broadcloths, new shades . . . \$1.49
- \$1.75 Moire Dress Velvets . . . 98c
- \$1.50 Fancy Silks—new lot . . . 63c
- \$2.50 Charmeuse—evening shades . . . \$1.34
- \$1.50 Fancy Silks, dark colors . . . \$1.19
- 75c Brocaded Crinkled Crepe de Chine . . . 48c

Correct Undermuslins for New Styles of Spring

Crowds every hour at the Blue Ribbon White Sale, and still the assortments are unbroken—values and styles here tomorrow will be just as good as they were the first day. It is a specially made lot of muslins—all of the styles which will be wanted for the outer garments of extreme spring styles.

Corset covers and drawers of excellent muslin, and trimmings of sturdy lace and hemstitched ruffles . . . 19c

Short muslin skirts, corset covers and drawers, neatly trimmed and for less than materials cost . . . 29c

At this price you may buy new style drawers, short skirts and corset covers—some of nainsook . . . 39c

Dainty muslins at this price are the kinds for which you usually pay 75c; corset covers, drawers and skirts . . . 49c

The garments in this assortment are of the good \$1.25 values; combination pieces, dainty corset covers, drawers, etc. . . 79c

Think of buying \$1.65 undermuslins at 98c—and this assortment offers the entire ranges of garments . . . 98c

Princess slips, combinations, handsome gowns, attractive skirts—all made of the very best materials; values to \$2.25 . . . \$1.49

Almost half price are the garments in this wonderful lot, which includes the handsomest of gowns, combination sets; values to \$3.00 . . . \$1.98



Hats for the Small Girl

Pleasing little hats for the girls of 2 to 6 years—hand trimmed creations which will be worn until straw hats are wanted.

- \$1 Hats on sale . . . 50c
- \$2 Hats on sale . . . \$1.00
- \$3 Hats on sale . . . \$1.50
- \$5 Hats on sale . . . \$2.50



Worthy Savings on Toilet Requisites

It is the endeavor of this department to provide you with every one of the best known toilet requisites at a lowered price, and while the prices are always cheaper—the January Reductions make many new reductions.

- \$1.00 Plant Juice on sale . . . 88c
- 75c Rubber Cushion Hair Brush . . . 43c
- 50c Rubber Gloves on sale . . . 38c
- \$1.00 Hot Water Bottles on sale . . . 58c
- 25c lb. can Talcum on sale . . . 18c
- High-grade Absorbent Cotton . . . 13c
- Egg Julep Shampoo Powder, 2 for . . . 15c
- 50c Pompeian Massage Cream . . . 39c
- 50c Sempre Giovine on sale . . . 42c
- 50c Mentholatum on sale . . . 43c
- 25c Cuticura Soap on sale . . . 19c
- 50c Cuticura Ointment . . . 43c
- 25c Packers' Tar Soap, sale . . . 19c
- \$1.00 Horlick's Malted Milk . . . 88c
- 50c Horlick's Malted Milk . . . 43c
- \$3.75 Horlick's Malted Milk . . . \$3.33
- 50c Bulk Perfumes on sale . . . 39c

Fur Sets for Juveniles

Furs for the little tots from 2 to 6 years. Sets in boxes with scarf and muff. An assortment of colors.

- \$1.29 fur sets . . . 65c
- \$2.25 fur sets . . . \$1.12
- \$4.00 fur sets . . . \$1.95



Supplies for Dressmakers and Women who Sew

Many dressmakers and women who sew are supplying all their wants while January Savings are in force. All notions are cheaper.

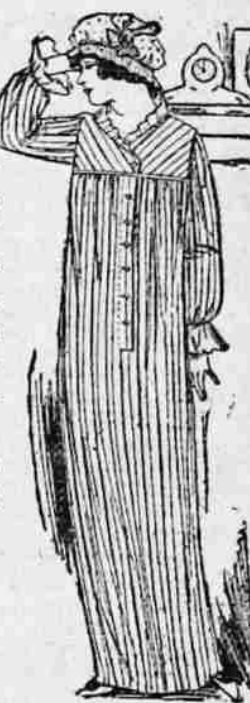
- Non-rust Hooks and Eyes . . . 4c
- Nickle-plated Safety Pins . . . 4c
- Pocket Comb in case . . . 8c
- Mending Wool with Needle . . . 4c
- Lingerie Braid with Bobbin . . . 8c
- 12 1/2c Rick-Rack Braid (6 yds) . . . 10c
- Cotton Tape, black or white, 3 for . . . 5c
- 25c Horn Hair Pins, per box . . . 19c
- 10c Hair Nets, 4 for . . . 25c
- 10c Spool Silk—Corticelli . . . 8c
- 10c Airtite Collar Supporters . . . 8c
- Koh-i-nor Dress Fasteners . . . 8c
- 25c Sanitary Skirt Support's . . . 19c

Outing Gowns

Gowns of outing flannel may have style features as well as those made of the lighter muslins. The gowns offered are made with the high or low necks—with or without collars and with or without long sleeves.

Ladies' and children's gowns are shown in the sale assortments.

- \$1.25 gowns on sale . . . 98c
- \$1.65 gowns on sale . . . \$1.48
- 85c gowns on sale . . . 76c



Cottons for Spring Frocks—Sale Prices

The crowds of buyers at the Domestic Department are carrying away thousands of yards of the fabrics which will be wanted for spring dresses. It is not usual to buy these staple cottons at lowered prices, but just now the January Sale brings all cottons to you at savings.

- 40c Wool Challies on sale . . . 23c
- Double width Ratine on sale . . . 29c
- 17 1/2c Kimona Cloth and Crepe . . . 15c
- 10c Ginghams on sale . . . 7c
- 12 1/2c Ginghams on sale . . . 10c
- 15c Ginghams on sale . . . 13c
- 25c Ginghams on sale . . . 19c
- 75c Sheets on sale . . . 63c
- \$1.00 Sheets on sale . . . 88c
- 15c Pillow Cases on sale . . . 13c
- 25c Pillow Cases on sale . . . 19c
- Good Huck Towels on sale . . . 7c
- Bed Spreads on sale . . . 88c
- 8 1-3c Outings on sale . . . 7c
- 10c Outings on sale . . . 8c
- 10c Fleece Lined on sale . . . 7c
- Best finish Irish Poplins on sale . . . 22c

Spring Waists of Best Spring Models

The charming waists which are wanted for spring—of very sheer materials—elaborately trimmed. Offered in the best styles of low necks and short sleeves. Materials are voiles, nets, etc.

- \$6.00 Waists on sale . . . \$2.95
- \$2.50 Waists on sale . . . \$1.95

Knit Underwear for Early Spring Wear

There is probably no need in knit underwear which this stock cannot supply and these liberal values brings any of it to you at lowered prices.

- 25c Pants and Vests, children's . . . 19c
- Children's Cotton Union Suits . . . 48c
- \$1.00 values Children's Suits . . . 88c
- Ladies' "Trimfit" Vests or Pants . . . 43c
- Ladies' Union Suits, various styles . . . \$1.09

Why Not Supply All Summer Hosiery Now

Wouldn't this be a good plan? Figure out the hosiery you will need for summer and supply it all now at the January Reductions—the saving will be worth the effort.

- 25c Infants' Cashmere Hose . . . 19c
- Children's Cotton Hose . . . 19c
- Ladies' 35c Hose on sale . . . 27c

Sweaters of

Wool on Sale

Buy a sweater now for next season—prices will be lower.

- \$4.00 sweaters . . . \$2.95
- \$5.50 sweaters . . . \$2.75
- \$7.50 sweaters . . . \$3.98

